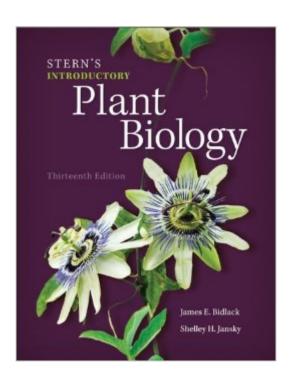
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Stern's Introductory Plant Biology





Synopsis

This introductory text assumes little prior scientific knowledge on the part of the student. It includes sufficient information for some shorter introductory botany courses open to both majors and nonmajors, and is arranged so that certain sections can be omitted without disrupting the overall continuity of the course. Stern emphasizes current interests while presenting basic botanical principles. This latest edition incorporates measurable learning outcomes and updated readings. Students will be introduced to the new classification of plants and plant-related species, integration of biotechnology into several chapters and inclusion of new text boxes addressing the areas of ecology, evolution and molecular biology. New photos have replaced older pictures or have been added also. With this edition we introduce McGraw-Hill Connect® Botany, a web-based assignment and assessment platform that gives students the means to better connect with their coursework, with their instructors, and with the important concepts that they will need to know for success now and in the future. With McGraw-Hill Connect Botany, instructors can deliver interactive assignments, quizzes and tests online. Nearly all the questions from the text are presented in an autogradable format and tied to the textâ TMs learning objectives.

Book Information

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Customer Reviews

If you need to learn some botany, this is the book for you!As a botany student, this book is required for my class. Buying it used on saved me a lot of money, and it was in great condition. The diagrams are accompanied by actual images of plants, plant structures, etc. This is extremely helpful.

I have this book for my botany class, bought via campus book store. I have learned more from the book then from my teacher. It's quite clear and very informational. I'll definitely be able to use this information in my further studies.

Finding this copy was a hidden gem. It is exactly the same as the hardcover, U.S. Version, just with a soft cover and different graphics on the front. It was also 1/4 of the price of the U.S. Version. The book has very detailed tables and photos for learning about plants, but also includes some basic biology info, and a bit of chemistry. All in all, a well rounded text book that is interesting to read and informative. Can't beat the price. Take care of it and it will be there just as long as the hardcover edition.

This was my book for an intro botany class. It goes into a lot of detail at a higher level than I was prepared for in an intro class. Not always a bad thing I guess.

The chapters cover good introductory concepts on cellular structure and applications of botany, but several (30?) pages have ink smears all over them. The book is readable and the color photos that don't have bad printing are very handy, but the pages that are blotched out and smeared are unacceptable in a book that costs over \$130 dollars. This was a bad batch/printing, your luck may be better.

Most adequate, a SUNY required text,great service fm, about half the price of B&N,well worth a few minutes of shopping..

Good college botany reference.

Pages are not all in tactOther than that it was okay qualityBut now, I would have liked to pay less

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